

Электротехнический[®] рынок



Рекламно-информационное издание

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About the journal



The magazine is now a full colour glossy in A4 format:

- 88–120 pages per issue;
- bymonthly circulation;
- 10,000 printed copies.

Published since May 2006.

Magazine's structure:

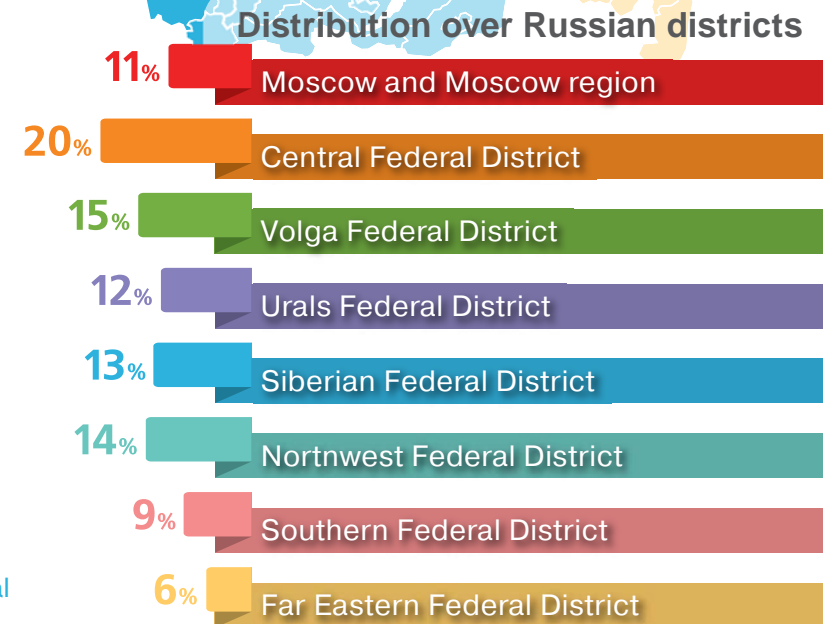
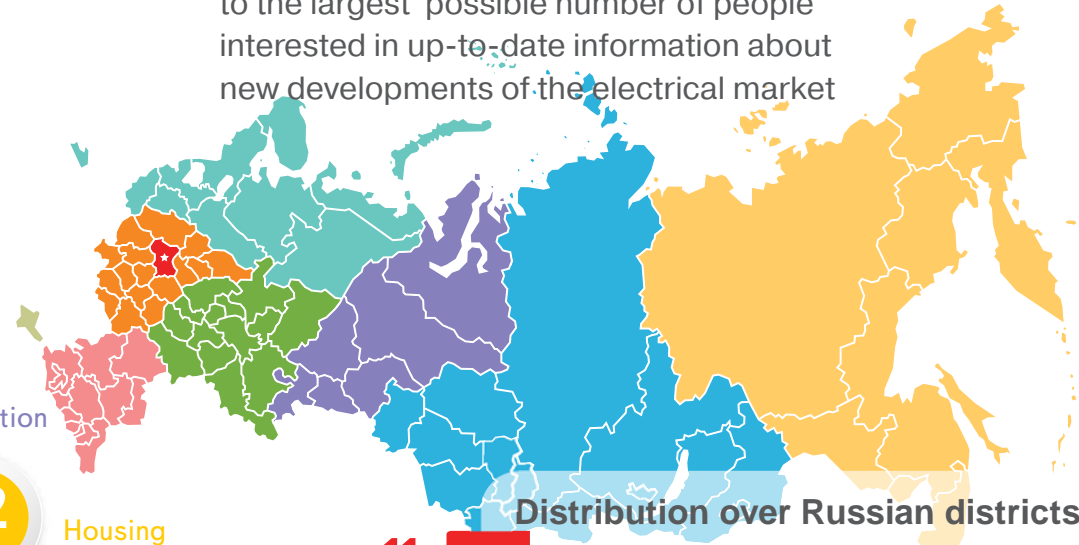
- world news;
- market and company news;
- analytics;
- company of the issue;
- interviews with CEOs of the industry's leading companies;
- articles and overviews on equipment;
- exhibitions, seminars, conferences.

Electrotechnical Market targets to give information and expert support to those who are engaged in production, sales and shipments of electrical products, rendering services on equipment repair and technical maintenance and to encourage development of the electrical market.

The magazine is circulated all over the Russian Federation and CIS via:

- Direct subscription (more than 3,500 subscribers);
- Companies' managers at all important electrical exhibitions, seminars and conferences;
- Delivery to personal addresses of leaders and specialists of the electrical industry;
- Free delivery to companies' addresses.

We are trying to deliver our magazine to the largest possible number of people interested in up-to-date information about new developments of the electrical market



Distribution structure



The audience of the magazine

No. 1 (January-February) Deadline for materials: **January 20** Publication date: **February 20**

Subject of the issue: **Robot-based application of the manufacture: reality and near-term outlook.**

Participation in exhibitions:

- **March 13–15**, Power engineering. Resource Saving exhibition, Kazan
- **March 15**, Oil and Gas Industry Supply Chain conference, Moscow
- **March 15–17**, Power resources. Industrial equipment, Kaliningrad
- **March 21–23**, Autonomous power sources exhibition, Moscow
- **March 20–22**, Saint Petersburg technological fair, Saint Petersburg
- **March 21–23**, PROMTECHEXPO forum, Omsk
 - exhibition Mechanical Engineering
 - exhibition Metalworking
 - exhibition Automation
 - exhibition Welding
- exhibition OmskGazNefteKhim
- exhibition Energosib. SibMashTEK
- exhibition InEkSPO. Metrology
- **March 21–23**, StroyExpo exhibition, Volgograd
- **March 21–23**, Electro. Energy saving forum, Volgograd
- **March 28**, Vacancy fair at Moscow Power Engineering Institute, Moscow

- **March 28**, Electric power supply and energy efficiency summit, Moscow
- **March 28–29**, Gas. Oil. New technologies – for the Extreme North exhibition, Novy Urengoy
- **March 29**, City of light exhibition, Surgut
- **April 3–6**, MosBuild exhibition, Moscow
- **April 5**, Electrotechnical forum at ETM company, Nizhny Novgorod
- **April 3–5**, ENERGO-VOLGA forum, Volgograd
 - exhibition Electrical engineering. Lighting engineering. Cable
 - forum and exhibition Energy saving and energy efficiency
 - exhibition Automation. Devices. Electronics
- **April 12–13**, Fuel and Energy Complex of Russia in XXI century forum, Moscow
- **April 16–19**, Electro exhibition, Moscow
- **April 16–19**, NEFTEGAS exhibition, Moscow

No. 2 (March-April) Deadline for materials: **March 10** Publication date: **April 10**

Subject of the issue: **Made in Russia or Actual import phaseout.**

Participation in exhibitions:

- **April 16–19**, Electro exhibition, Moscow
- **April 16–19**, NEFTEGAS exhibition, Moscow
- **April 17–19**, ExpoElectronics exhibition, Moscow
- **April 17–19**, ElectronTechExpo exhibition, Moscow
- **April 18–20**, Power engineering. Energy efficiency exhibition, Saratov
- **April 24–26**, VacuumTechExp exhibition, Moscow
- **April 25–27**, Russian International Energy Forum, Saint Petersburg
- **April 25–27**, Power industry and Electrotechnics exhibition, Saint Petersburg
- **April 26**, City of light exhibition, Krasnodar
- **April 26–27**, Power Astana exhibition, Astana
- **April 26–27**, MachExpo Kazakhstan exhibition, Astana
- **April 26–27**, Kazatomexpo exhibition, Astana
- **May 15–17**, Precise measurement – basics of quality and safety form and exhibition, Moscow

- **May 15–18**, Power industry. Electrotechnics. Energy saving and resource saving exhibition, Nizhny Novgorod
- **May 16–17**, Wind Power forum, Ulyanovsk
- **May 17**, Electrotechnical forum at ETM company, Voronezh
- **May 23**, Construction in Oil and Gas Industry conference, Moscow
- **May 23**, APSS (automation: projects, systems, facilities) – Siberia conference, Novosibirsk
- **May 24–27**, Power engineering of Far East region. Housing services and utilities exhibition, Khabarovsk
- **May 31**, Power supply, power saving, power management in mining and metallurgical industry, Chelyabinsk
- **June 5–6**, Power and distributive transformers. Reactors. Systems of diagnostics conference, Moscow
- **June 5–7**, PTA (advanced automation technologies) – Saint Petersburg forum, Saint Petersburg
- **June 7**, City of light exhibition, Orel

No.3 (May-June) Deadline for materials: **May 10** Publication date: **June 10**
Subject of the issue: **Energy service contracts: El Dorado of possibilities.**

Participation in exhibitions:

- **June–September**, EXPO, Astana
- **June 18–21**, OIL and GAS/MIOGE, Moscow
- **June 26–28**, TechnoExpo exhibition, Saratov
- **June 26–28**, Oil. Gas. Chem exhibition, Saratov
- **July 9–12**, INNOPROM exhibition, Yekaterinburg
- **August 7–9**, Building exhibition, Chelyabinsk
- **August 8–10**, Modern City: Energy. Resource saving. Environment exhibition, Belgorod
- **September 6**, City of light exhibition, Kemerovo
- **September 12–14**, Oil, Gas. Petroleum chemistry exhibition, Kazan
- **September 12**, Production modernization for oil and gas refinery conference, Moscow

- **September**, Electrotechnical forum at ETM company
- **September 18–20**, Industrial electrical engineering and actuators exhibition, Saint Petersburg
- **September 18–20**, RADEL exhibition, Saint Petersburg
- **September 18–20**, Automation exhibition, Saint Petersburg
- **September 18–21**, Oil and gas. Fuel and energy complex exhibition, Tyumen
- **September**, Power engineering. City services exhibition, Perm
- **September 19–21**, PromEXPO exhibition, Volgograd
- **September 19–21**, StroyEXPO. Housing services and utilities exhibition, Volgograd
- **September 25–27**, Industrial show exhibition, Samara
- **September 26–28**, Surgut. Oil and Gas exhibition, Surgut

No.4 (July-August) Deadline for materials: **August 20** Publication date: **September 20**

Subject of the issue: **Honest business: «Conformance in lighting engineering (results of the Charter signed by lighting technicians about the project realization, further steps in «Fair position»).**

Participation in exhibitions:

- **October 2–5**, Energy saving and energy efficiency exhibition, Saint Petersburg
- **October 2–5**, ROS-GAS-EXPO exhibition, Saint Petersburg
- **October 3–5**, ElectroTech Siberia exhibition, Novosibirsk
- **October**, Saint Petersburg International Energy Forum, Saint Petersburg
- **October**, Rugrid-Electro forum, Moscow
- **October**, Power engineering. Energy saving exhibition, Izhevsk
- **October**, Oil and gas. Chemistry exhibition, Perm
- **October 9–12**, EnergyExpo exhibition, Minsk
- **October**, Electrotechnical forum at ETM company
- **October 17**, Oil and Gas Field Services in Russia conference, Moscow
- **October 17–19**, PTA exhibition, Moscow

- **October 17–19**, New Electronics exhibition, Moscow
- **October 23–25**, Power Kazakhstan exhibition, Almaty
- **October 23–25**, ReEnergy Kazakhstan exhibition, Almaty
- **October 23–25**, Lighting Kazakhstan exhibition, Almaty
- **October 23–25**, Power electronics exhibition, Moscow
- **October 23–26**, Russian energy forum, Ufa
- **October**, Building exhibition, Voronezh
- **October 24–26**, Hi-Tech Building exhibition, Moscow
- **November 6–9**, Interlight exhibition, Moscow
- **November 7–8**, Development prospects of power engineering and high-voltage equipment conference, Moscow

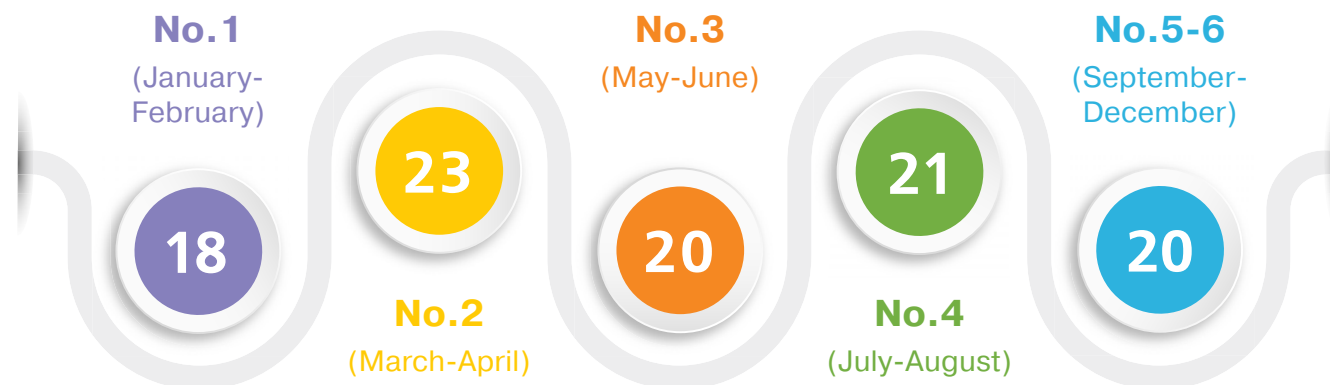
No.5-6 (September-December) Deadline for materials: **October 1** Publication date: **November 1**

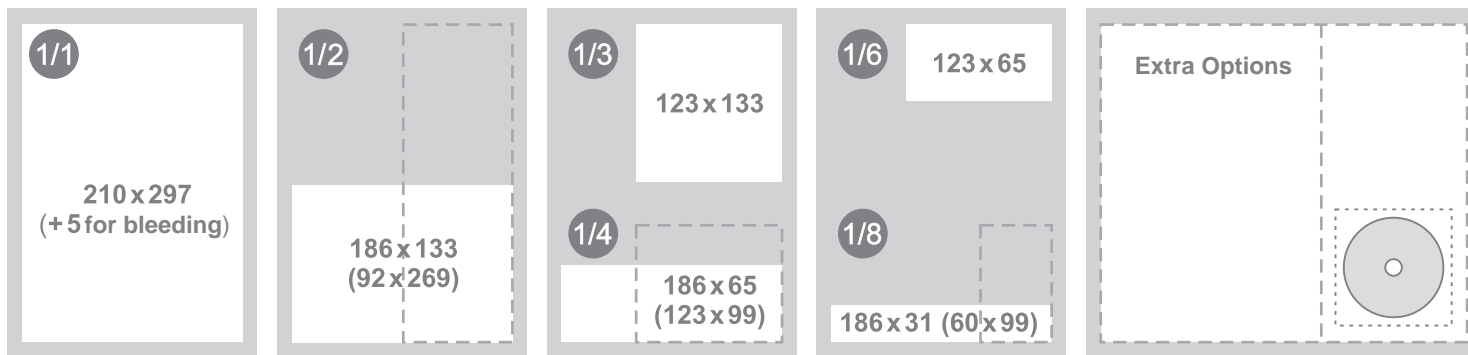
Subject of the issue: **Energy saving: towards the tenth anniversary of Federal Law 261.**

Participation in exhibitions:

- **November 6–9**, Interlight exhibition, Moscow
- **November**, Energy efficiency. XXI century. Engineering methods of buildings energy reduction congress, Saint Petersburg
- **November 20–22**, Power engineering. Electrotechnics. Energy efficiency exhibition, Yekaterinburg
- **November**, Vacancy fair at Moscow Power Engineering Institute, Moscow
- **November 21–23**, Siberian energy forum, Krasnoyarsk
- **November 21–23**, Oil. Gas. Chemistry exhibition, Krasnoyarsk
- **November**, Electrotechnical forum at ETM company
- **November 27–29**, APSS (automation: projects, systems, facilities) – Ural conference, Yekaterinburg
- **November 27–29**, PTA (advanced automation technologies) – Ural exhibition, Yekaterinburg
- **November 27–29**, Electronics – Ural exhibition, Yekaterinburg
- **November 28–30**, Russian manufacturer forum, Saint Petersburg
- **December 4–7**, Russian Electrical Networks exhibition, Moscow
- **December 5**, Offshore Oil and Gas Shelves Contracts conference, Moscow
- **December**, Power engineering. Energy efficiency exhibition, Chelyabinsk
- **2019 February**, Automation. Electronics exhibition, Minsk
- **2019 February**, Electrotech. Light exhibition, Minsk
- **2019 February**, SibBuild exhibition, Novosibirsk
- **2019 February**, Power engineering exhibition, Samara
- **2019 February**, Power engineering of Zakamye exhibition, Naberezhnye Chelny
- **2019 February**, YugBuild exhibition, Krasnodar

Magazine circulation at industry exhibitions





Blocks shall be made exactly to the required dimensions. The files shall be in **EPS, AI, CDR, PSD** and **TIFF** format. The colour scheme shall be **CMYK**. Maximum total percentage of colours is **300%** and resolution is **300 dpi**. All the fonts shall be converted to outline. Please take care that in raster images black-coloured fonts and frames shall contain only one **black** colour. Please retain background beyond black font (**overprint**). **Should you have any questions while designing ad blocks please feel free to contact us at tel. +7 (495) 587-40-90.**

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Insertion of one CD, business card, etc. (the insertion is made on the 2 nd or 3 rd cover page into the customer's ad block as well as on a special page with a 140-mm flap in the inside block)	RUB 20
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1000 leaflets —	RUB 28,000
2000 leaflets —	RUB 50,000
Discounts for multiple publications of ad block:	
2 publications —	5%
3 publications —	10%
4 publications —	15%
5 and more publications —	20%
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6 issues (1 year) —	RUB 6,480

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